

About us

Simplesoft Technologies is a software development company based in Kolkata, India. This Indian software company is formed by a young and dynamic team of engineers and professionals from various sectors of research and development. The varied composition has not only helped it to build necessary infrastructure but also exposed it to a wide spectrum for various wings.

Simple soft offers various high quality end-to-end solutions in the field of IT consulting and software development services. Our rigorous and continuous effort in optimizing time, cost and quality helps us to provide the best possible solution to our customers.

Our professionals have been recruited from nationally reputed institutes and big software firms with proven track record. Our strategic marketing division is well supported by visionaries whose only concern is to upgrade the service infrastructure for our valued customers.

Our international partners with their latest development of various hardware devices back us. It has helped us to provide a complete solution to our customers.

Area of Operation

- ★ Industry specific Business Solutions for large enterprises
- ★ Solutions for Small and Mid-sized business houses
- ★ Client Server Application development
- ★ Web and E-commerce Design & Application development
- ★ Multi-Media Cds & Multi-Media Presentations
- ★ Network Design and OS implementation
- ★ Bulk E-mailing campaigning
- ★ Health care solutions
- ★ Multimedia based educational tools for kids

We have expertise in the following technologies

Operating System

Windows NT/Advanced Server 2000/2003, UNIX, Linux

RDBMS

SQL Server, MySQL

Programming Framework

Microsoft .NET Framework, Java J2EE Framework

Languages

HTML, DHTML, CSS, VBScript, Java Script, XML/XSL, Java, JSP, ASP, PHP, CGI, PERL, XML/SOAP, Visual Basic

Image Processing

Adobe Photoshop, Corel Draw, Maromedia Fireworks, Macromedia Flash

We offer

Consultancy Services

We can work on building customized software for your business needs. The model envisaged is more in terms of providing consultancy for bringing you technology solutions. This consultancy can be in the form of feasibility studies, evaluations, validation of concepts, etc.

Our focus areas are:

- ★ Industrial solutions
- ★ Client Server application
- ★ Web and E-commerce
- ★ Multi-Media application
- ★ Local & Wide Area Network
- ★ Internet/Intranet applications
- ★ Object Oriented Application Development
- ★ Distributed Computing and Components

Joint Product Development

Our joint product development program includes system architecture, production, support and marketing.

We in Simplesoft believe in building high quality products and solutions. We have developed and marketed products both in India and abroad. Products continue to be on our roadmap for the future and we will be glad to get ourselves in joint product development venture.

The following are the few cases of where joint product development would work:

- ★ You have an idea of a product and we can provide our consultancy and development service to make your idea a reality.
- ★ You can get yourself involved in marketing our existing products in your own channel/network where you have large and considerable experience.
- ★ You would like to finance the development of a product and we can jointly plan the marketing using both of our networks.

Some of our project

★ Re-insurance Management Software

Simplesoft has developed a ceded reinsurance management solution that supports the reinsurance process for general insurance (P&C) and professional reinsurance carriers. This solution handles the placement of subject premiums and losses with re-insurers, plus the tracking of receivables and payables.

Also, this solution delivers accounting, management and regulatory reports and can integrate with existing policy and claim administration and accounting systems.

★ Client

The client is an IT consulting company in the US. The client is specialized in providing various IT related solutions & services to leading US based insurance companies.

★ Features

- ★ Setup complex facultative and treaty contract scenarios.
- ★ Identification of primary system premium/losses from subject premium/losses.
- ★ Quota share and surplus share premium calculations.
- ★ Per risk, per occurrence and aggregate loss calculations.
- ★ Automatic premium and loss allocations.
- ★ Ceded recoverable and payable balances.
- ★ Premium interface for subject earned and unearned premium.
- ★ Loss interface for subject payments and reserves.
- ★ Management and regulatory reporting financial and operational information in real time.
- ★ Multi-layered pro-rata and excess-of-loss inuring or non-inuring contracts.
- ★ Cede written, earned and unearned premium.
- ★ Loss and Expense payment and reserves as well as recoveries.

★ Technology

ASP .NET (Microsoft .NET Framework 2.0), SQL Server.

★ Cheque Printing System

★ Client

The client is an IT consulting company in the US. The client is specialized in providing various IT related solutions & services to leading US based insurance companies.

★ Features

Simplesoft has developed this application to automate the check printing process. This application is scheduled to import data from the legacy system and depending on various system parameters print checks in defined format and export certain data back to the legacy system. In this case the legacy system is Wheatley Insurance System (WINS)

★ Technology

VB .NET (Microsoft .NET Framework 1.0), SQL Server

★ Automated Communication System

The application sets automated communication sequence (dialogue sequence) in the form of Email or SMS. It is designed in such a way that the computer is able to respond to answers

★ Client

The client is based in South Africa. The company provides marketing consultancy to its clients.

★ Features

- ★ Setup individual client-wise contact list.
- ★ Setup client-wise backend data structure
- ★ Schedule Email & SMS on a particular date & time
- ★ Setup dialogue sequence for one or a group of users
- ★ Tracking incoming emails & SMS
- ★ Import external contact data
- ★ Build survey forms
- ★ Gather & export survey data

★ Technology

Java script, PHP, MYSQL and LINUX Apache web server

★ Healthcare Management System

Health Care Management System offers a powerful suite of sophisticated medical software. This indigenously developed software catering to total customers' satisfaction is designed to make your practice a paper, which will diminish the stress & strain and infuse an element of pleasure in the tedious task of Clinical Record Management. Speed, versatility, functionality & reliability are the strong points in this Management Software. The Management System delivers technology that is completely customizable and easy to implement. Our software and

★ Features

- ★ In-Patient Management
- ★ Ward Management
- ★ O.T. Management
- ★ Out Patient Management
- ★ Diagnostic and Pathology Laboratory Management

- ★ Medical Store with Inventory
- ★ General Inventory Control System
- ★ Marketing Control System
- ★ Finance and Accounts
- ★ Payroll Module
- ★ Library Management
- ★ Laundry and House Keeping Management
- ★ System Security & Software Management
- ★ M.I.S.Report
- ★ Enhanced Features

★ Technology

Visual Basic 6.0, SQL Server.

★ School Administration Software

The client is an IT consulting company in the India. The client is specialized in providing software solutions & services to schools.

School Administration Software is a cost effective and easy to use solution for Schools. The key features of this software are,

- ★ A central, multi-user database of all contacts of your school including parents, alumni, applicants, contributors, and inquiries.
- ★ Admissions office features to track inquiries and applications and the ability to completely customize the processes (work flows) for both.
- ★ Automatic enrolment and re-enrolment of an entire class or an individual student at the click of a button.
- ★ Integration with your other favorite software packages.
- ★ Customized SMS to the Parents on the issues like: Delay in School, Results, Reminder for Due Fees, Exam Schedules and many more things

★ Features

- ★ Administrative Module
- ★ Library Management Module
- ★ Employees Payroll Module
- ★ Financial Module
- ★ Other Utility Module

- ★ Routine Preparation (Automatic & Manual)
- ★ Sending Attendance Report
- ★ Sending Attendance Report
- ★ Sending Fees Status
- ★ Activity Reminder
- ★ Mail Merge
- ★ Certificate Template Creation
- ★ Students Identity Card Generation

★ Software for Micro Credit Societies

This software empowers the management to visualize the entire business happenings of the organization sitting in front of a PC. The software ensures full data handshaking among the modules to ensure error-free operation with minimum effort and ensure availability of data when and where it is required. The cost centers can definitely improve the operational efficiency and save cost of operation through proper implementation of the modules. This is not a dead-end product. A team of Computer Professionals are working constantly at our production center to make it more effective and incorporate latest advancements in the field of Information Technology with the help of a few people who has the full domain knowledge of the Co-Operative Banking. This is not just co-operative banking software.

It is a revenue-generating tool. The fundamental concepts of this Software is Cost analysis/reduction and Management of the cost center with same resources when the business grows. It covers the following areas,

- ★ Loan Transaction
- ★ Deposit Mobilization
- ★ Material Management
- ★ Financial Management
- ★ Payroll Management

★ Features

- ★ Subsidiary Loan Cash Book Income
- ★ Subsidiary Loan Cash Book Expenditure
- ★ Ceiling for Unsanctioned Application
- ★ Pledge/Misc. Pledge Loan Issue Report
- ★ Pledge/Misc. Pledge Loan Refund Report
- ★ Status for Property Mortgage for Crop Loan/Non-Crop Loan
- ★ Deposit Account Pass Book
- ★ Register of Savings Deposit
- ★ Register of Recurring Deposit
- ★ Register of Daily Deposit
- ★ Register of Fixed Deposit
- ★ Purchase Orders Register
- ★ Purchase Register
- ★ Sales Register
- ★ Receipt Register
- ★ Payment Register
- ★ Debit Note Register
- ★ Credit Note Register
- ★ Debtors Summery (Accounts Receivable)
- ★ Creditors Summery (Accounts Payable)
- ★ General Ledger Account Balance
- ★ General Ledger Books
- ★ Trial Balance
- ★ Trading Account
- ★ Profit & Loss Account
- ★ Balance Sheet

- ★ Online Communication With Student/ Staff/ Valuable
- ★ Associates
- ★ Sending Auto Generated Report Card
- ★ Address Book
- ★ Birthday List
- ★ Feedback / Suggestion - Error Log File Will Be Attached Automatically To The Mail.

★ Technology

Visual Basic 6.0, SQL Server.

★ Complete MIS Software for Publishers

This software is network compatible software for any size of publishing company. It covers the Purchase of Raw Materials and distribution to Printers, Binders and Laminators etc. It also takes care of the total Cash and Credit Billing and Challans. This software comes with a complete accounting module which is interlinked with all the modules. It covers the following areas

★ Features

- ★ Binder Transaction Report
- ★ Binder wise Book & Cover Stock
- ★ Book Rebinding Report
- ★ Printer Transaction Report
- ★ Printer Pending Delivery
- ★ Laminator Transaction Report
- ★ Laminator wise Cover Stock
- ★ Book wise Sales Report
- ★ Book Sale Report after Return
- ★ Book Stock Report
- ★ Book wise Rate wise Sales Report
- ★ District wise Agent wise Sales Report
- ★ Book wise Rate wise Return
- ★ District wise Agent wise Performance Analysis
- ★ Agent wise Book wise Sales Analysis
- ★ Salesman wise Performance Analysis
- ★ Budget Analysis
- ★ Periodic Book Sale Report
- ★ Salesman wise Book wise Distribution
- ★ Preparation of Pay Slip

★ Technology

Visual Basic 6.0, SQL Server.

★ Technology

Visual Basic 6.0, SQL Server.

★ Advertising Media and Accounts Management Software

The client is a major advertising agency in Kolkata.

This is a powerful advertising serving system. By combining advanced software with high quality infrastructure this software gives you the power to manage your advertising. It offers advanced reporting options and detailed control over advertising operation management. The interactive database services provides essential information for the agency review process, agency's financial and operational works including video spots, press Ads, radio Ads and all below-the-line ads. Integration with Advertising Agency Accounting Software, Media and Production Systems. It covers the following areas,

- ★ Media Operational Work
- ★ Production and job Related Work
- ★ Employees Payroll
- ★ Total Integrated Financial Accounting System

★ Features

- ★ Media bills to a client over a period
- ★ Production bills to a client over a period
- ★ Total media bills to a client
- ★ Total production bills to a client
- ★ Incomplete jobs
- ★ Incomplete cost sheets
- ★ Jobs not yet billed
- ★ Sales analysis reports
- ★ Gross profit production
- ★ Gross profit media
- ★ Unbilled Release
- ★ Partly billed release
- ★ Billed Release
- ★ Unbilled Contract (AIR)
- ★ Partly billed Contract (AIR)
- ★ Billed Contract (AIR)
- ★ Unbilled Contract (TV)
- ★ Partly billed Contract (TV)
- ★ Billed Contract (TV)
- ★ Total Client Billing
- ★ Client-wise concise cost

★ Technology

Visual Basic 6.0, SQL Server.